



For Immediate Release

## **Berliner celebrates Maifest with exclusive German beer and delicacies**



Maifest Combo offered by all Berliner outlets

(Hong Kong – 24 May, 2016) – Berliner, the German Bar & Restaurant, celebrates the arrival of spring in a German way with diners. In Germany, this festival is named Maifest. From now until 30 June 2016, Berliner celebrates Maifest with diners while offering the traditional German gourmet and beer.

“Maifest” is a German tradition to celebrate the nature’s bright reawakening after winter’s cold darkness. Maifest also highlights the German heritage with historical demonstrations and displays. Cities and villages are decorated with colourful drapery and flowers, some areas may light bonfires. Germans would erect a maypole in the local square and decorate it with sausages, cakes and ribbons followed by a May dance or *Tanz in den Mai* (*dance into May*). Medieval citizens believed that dancing around the maypole would bring good luck and wealth.

Frank Illner, Operation Manager of Berliner and also an authentic German, said, “Berliner is a restaurant which serves authentic German gourmet foods. I would like to take this opportunity to introduce more German traditions and culture to diners, allowing them to enjoy the festive joy.”

For this Maifest, Berliner offers a **Maifest Combo (\$328)** which includes ***Pork Fillet wrapped in seasonal herbs with Rosti Potatoes and Champignon-herb Sauce,***

and **two glasses of Erdinger Urweisse**. The pork is cooked with a delicate grill technique to ensure the sweetness and tartness of the pork. Brewed according to a 130 year-old recipe, the German beer Erdinger Urweisse is a classic Bavarian wheat ale with notes of lemon, earthiness, bread dough and banana complement the pleasantly spicy aroma. Matching the two together, Maifest Combo will definitely bring diners a pleasant surprise with the perfect combination of the authentic German gourmet and beer.

To add Maifest excitements, a backdrop is built and set inside Berliner outlets and fun props are provided for diners to take photos. A game challenge is also set at \*two Berliner outlets. Diners are eligible to enter the game challenge upon any spending or purchase of Urweisse Beer Flight. There are ten poles on the game table and each pole has a score. The highest scorer of each week (Saturday and Sunday) will be given two tickets of Carlsberg Football Party which will be held on 25 June 2016. Highest scorers for both 25 and 26 June 2016 will be prized with \$500 Berliner Cash Coupons.

\* The game challenge is available at Berliner (Metroplaza) and Berliner (Olympian City)

For more information and updates, please "like" us on Facebook or visit [www.cafedecogroup.com](http://www.cafedecogroup.com). All prices mentioned are subject to 10% service charge. High-resolution photos are available at: <http://bit.ly/25dcxki>

### **Berliner outlets**

#### **Berliner (Discovery Bay)**

Tel: +852 2987 8203

Address: Shop G01B, D Deck, Discovery Bay

#### Opening Hours

12pm – 12am Daily

#### **Berliner (Langham Place)**

Tel: +852 2972 0078

Address: Shop 05, Level 13, Langham Place, Mongkok

#### Opening Hours

Sunday to Thursday: 12pm – 12am

Friday, Saturday and Public Holiday: Eve 12pm – 1am

#### **Berliner (Metroplaza)**

Tel: +852 2796 2203

Address: Shop 531-540, Level 5, Metroplaza, Kwai Fong

#### Opening Hours

Sunday to Thursday: 11am – 11pm

Friday, Saturday and Public Holiday Eve:

11am – 11:30pm

#### **Berliner (Olympian City)**

Tel: +852 2972 0078

Address: Shop 05, Level 13, Langham Place, Mongkok

#### Opening Hours

12pm to 12am daily

**Berliner (Tuen Mun Town Plaza)**

Tel: +852 2904 6333

Address: Shop 3227-3228, 3/F, Phase 1, Tuen Mun Town Plaza, Tuen Mun

Opening Hours

Monday to Friday: 12pm – 11pm

Saturday, Sunday and Public Holiday Eve:

11am – 11:30pm

**Berliner (Wanchai)**

Tel: +852 2891 8689

Address: 4/F, W Square, 314-324 Hennessy Road, Wanchai

Opening Hours

12pm to 11pm Daily

**Berliner (Whampoa Garden)**

Tel: +852 2972 0078

Address: Shop G10, G/F, Site 4, Whampoa Garden, Hunghom

Opening Hours

11:30am – 11pm Daily

**About Cafe Deco Group**

**Cafe Deco Group** is one of Hong Kong's leading and most successful bar and restaurant groups, operating over 30 restaurants, bars and lounges in popular dining locations in Hong Kong, Macau, Shanghai and Sydney. With 25 internationally recognised brands including the iconic **Cafe Deco** atop the Peak, **Peak Cafe Bar** with a nostalgic edge, **Watermark** boasting a panoramic harbour view, nautical-themed watering hole **Stormies**, popular German restaurant **Berliner**, innovative dining spot **Cafe Deco Pizzeria**, contemporary Cantonese expert **Dim Sum Bar**, and trendy bar and lounge **Tonic**, the Group takes diners to an exquisite gourmet tour around the world.

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